

Financial Decision Making

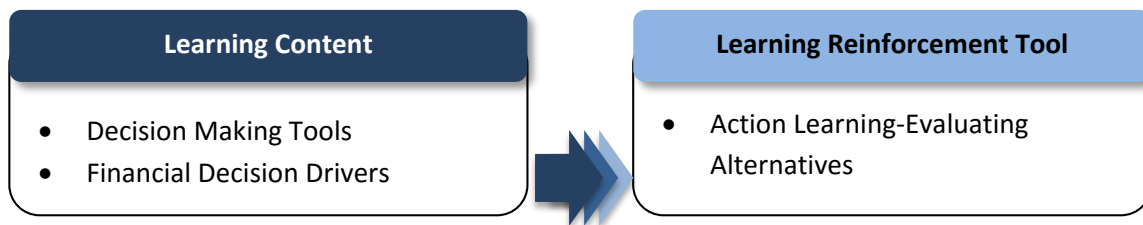
All managers need to understand how their company makes money and how the company's financial performance is influenced by the decisions they make every day. This course focuses on three specific decision making tools: cost/benefit analysis, decision tree, and decision matrix to help managers build confidence in their decisions.

Participants learn the basic decision drivers to ensure robust decision making.

Program Outcomes

- Understand the financial impact of decisions
- Use tools to frame decisions
- Evaluate risk as part of the decision making process

Learning Process



Program Length 4 Hours

Case Study

A recent client used the program to support a program in business accumen targeted toward plant operators. The company's goal was to help employees on the manufacturing floor to feel connected to the financial performance of the organization and understand the impact that they each had on the company's results. Participants saw value in the program and were able to make connections between the content and the decisions they made every day.